

MAIN STREET WORK PLAN FOR 2012

OVERALL OBJECTIVES:

1. Redevelopment: Continue to support and assist the Township in its objective to redevelop and revitalize the Main Street District.
2. Green Way: Continue to support and develop Green Way projects.
3. Main Street Streetscape: Continue to support and assist the Township in its efforts to further improve and implement pedestrian friendly improvements within the Main Street District.
4. Community Events: Continue to plan and hold retail and special and other events to support the on-going revitalization of the Main Street District.
5. Develop new initiatives that will support and continue the on-going revitalization of the Main Street District

SPECIFIC 2012 OBJECTIVES:

1. Redevelopment:
 - Implement a Redeveloper Agreement for 29 Main Street
 - Work with the owners of 17 Evergreen Road, 7 Front Street, 49, 55 and 67 Main Street, 34 N. Main Street and 11 Jacobstown Road to renovate or redevelop their properties
 - Apply for CDBG funding for 31 Main Street improvements
2. Green Way:
 - Finalize/sign agreement with JCP/L for Union Trail
 - Open the Union Trail (JCP/L ROW) to public access in 2012
 - Develop and publish a trail map/ integrate existing trail network
 - Work with Ocean and Monmouth Counties to secure funding for permanent trail crossings at Route 537, Brindletown Road and the Crosswicks Creek
 - Recommend open space acquisitions to support Green Way projects
3. Streetscape:
 - Maintain planter boxes on Main Street
 - Volunteer Park:
 - add plantings
 - build steps to the water
 - start a community garden
 - Oakford Lake Park:
 - hardscape gazebo entrance
 - re stain fishing pier and pedestrian bridge
 - re mulch playground area
 - Open up vista around American Sycamore near Main Street bridge
 - Apply for grants to further streetscape improvements (coordinate with wastewater infrastructure construction)

4. Community Events

- New Egypt Day (May 12), Memorial Day Parade (May 28), Fall Fest (October 27), Tree Lighting (December 1)
- Earth Day Clean Up (April tbd) Focus on Union Trail clean up